

NEWS



***Way to Know!***

**NATIONAL  
NEWSPAPER  
WEEK**

**OCT. 2-8, 2016**

**NEWSPAPER MEDIA  
HAS THE POWER TO  
INFORM, ENTERTAIN  
AND CONNECT.**

When you hold your local newspaper in your hands – whether in print or on a mobile device – you hold a powerful tool to inform and inspire.

For centuries in towns and cities across North America, local newspapers have served as the voice for the public good and as a powerful connection between citizens and the communities around them.

Oct. 2-8, 2016, is National Newspaper Week, a time to salute the dedicated professionals who work hard to bring you the news.

In this digital age, the newspaper audience has never been greater, with millions reading in print, online or via mobile. No matter the medium, those millions of readers rely on their local newspaper as the ***“Way to Know!”***

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