



## **NEWSPAPER MEDIA HAS THE POWER TO INFORM, ENTERTAIN AND CONNECT.**

When you hold your local newspaper in your hands – whether in print or on a mobile device – you hold a powerful tool to inform and inspire.

For centuries in towns and cities across North America, local newspapers have served as watchdogs for the public good and as a powerful connection between citizens and the communities around them.

On the 75th Anniversary of National Newspaper Week, we salute the men and women who work hard to bring you the news.

In this digital age, the newspaper audience has never been greater, with millions reading in print, online or via mobile. No matter the medium, those millions of readers have come to rely on The Power of the Press.

# **POWER OF THE PRESS**

National Newspaper Week | **75th ANNIVERSARY** | Oct. 4-10, 2015