

Kansas

Newspapers are
ELECTRIFYING!

At full capacity, Kansas wind farms generate approximately 2,800 megawatts of electricity, which powers more than 800,000 homes. But did you know you would have to double the number of homes supplied with wind-generated electricity in order to reach the number of Kansans reading newspapers! That's right: our state's dailies and weeklies are read by more than 1.5 million adults.

If you're not reading newspapers yet, you should join the crowd. And if you're in business and want to reach a large audience, there's no better way to reach the masses than Kansas newspapers. Find out why. Call for more information today.



**Kansas Press
Association**

Source: Kansas Press Association, Kansas Energy Information Network